

Conference Schedule At-A-Glance

Tuesday, April 14th

6:00pm - 10:00pm President's Reception, sponsored by
D.A. Davidson & Co.

Wednesday, April 15th

8:30am - 3:30pm Conference Registration Desk Open
9:00am - 12:00pm A Sustainable Workforce
Project Accounting
11:30am Golf Tournament starts
12:00pm - 1:00pm Lunch
1:00pm - 4:00pm Creating Cultural Change
Performance Audits
Basic Investments
6:00pm Dinner at Golf Course

Thursday, April 16th

6:30am Yellow Brick Road Skip/Walk/Run
7:30am - 3:00pm Conference Registration Desk Open
7:30am - 8:30am Buffet Breakfast
8:30am - 11:45am Welcome and General Session
12:00pm - 1:15pm Lunch and Business Meeting
1:30pm - 2:50pm Roundtables – First Session
2:50pm - 3:10pm Break
3:10pm - 4:40pm Roundtables – Second Session
5:30pm - 6:30pm Wine Tasting Reception, sponsored by The Bank
of New York Mellon
6:30pm - 7:15am Banquet Dinner
7:15pm - 8:00pm Live Scholarship Auction
8:15pm - 11:00pm Music Entertainment and Munchkin Dance

Friday, April 17th

7:30am - 8:45am Breakfast
9:00am - 10:20am Roundtables – Third Session
10:20am - 10:40am Break
10:40am - 12:00pm Roundtables – Fourth Session
12:00pm - 1:00pm Farewell Lunch and Scholarship Raffle Drawing



WFOVA
CSA
presents ...

Follow the Financial Brick Road

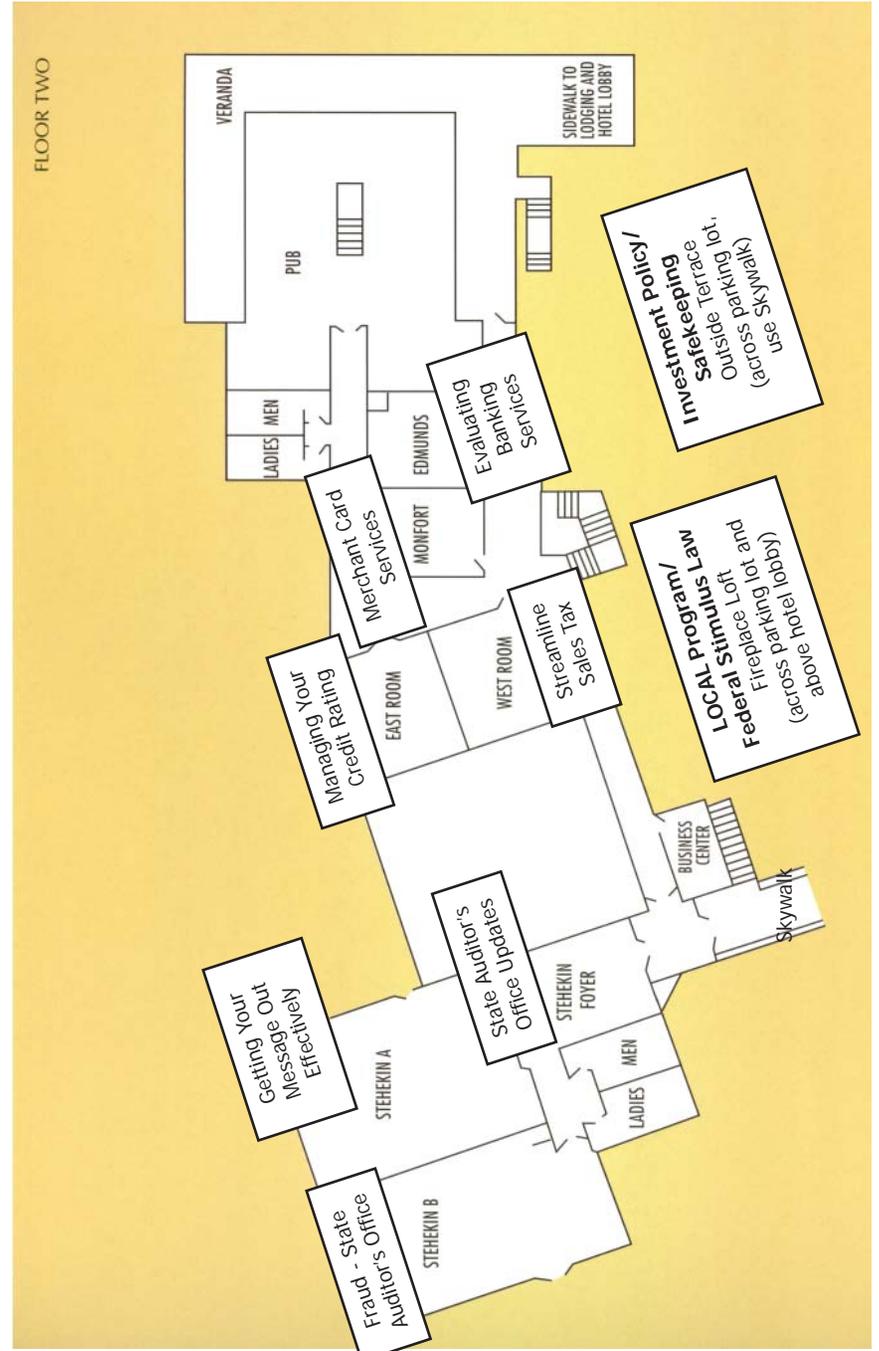
26th Annual Conference Chelan * April 15 - 17, 2009

Conference Handbook

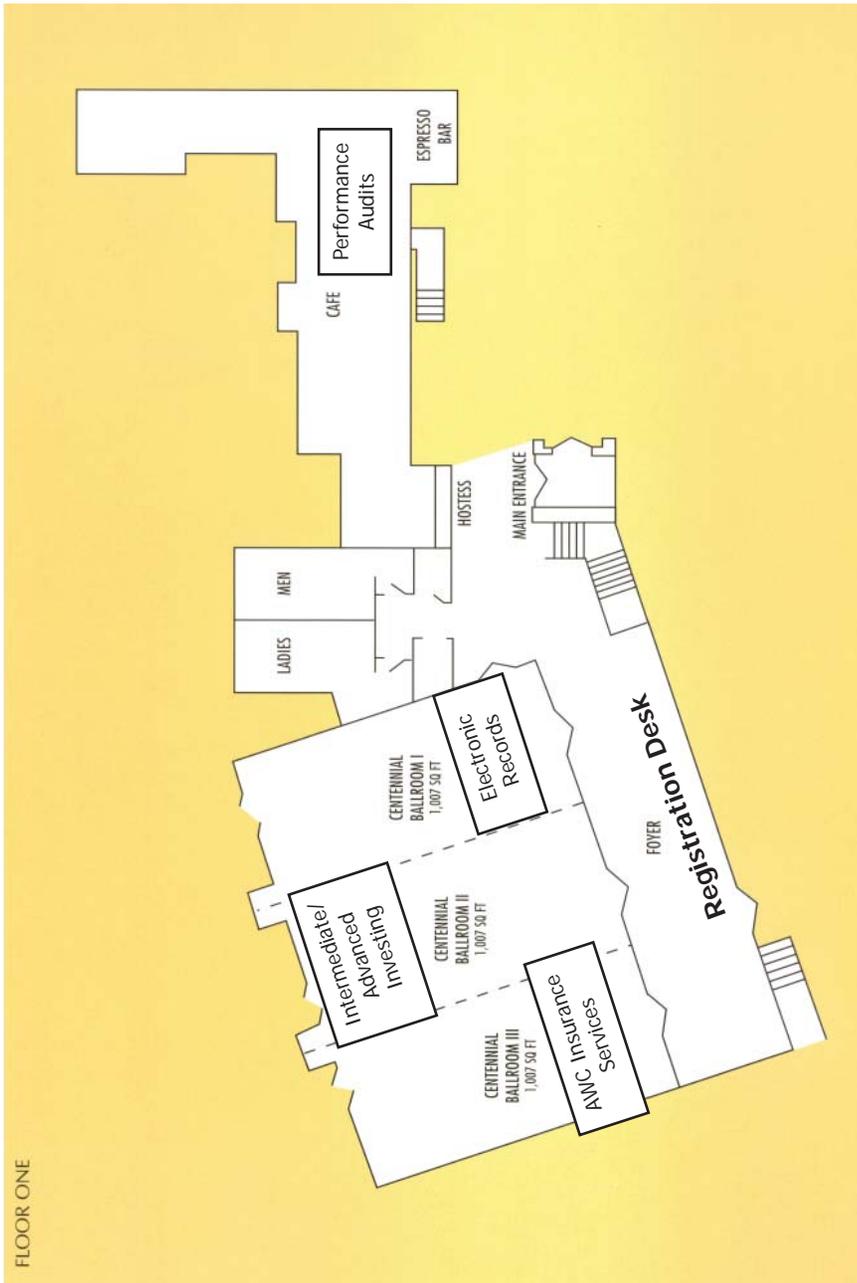
WMTA Mission Statement

To promote the profession of Municipal Treasurers in the state of Washington through education, mutual support, professional recognition, and legislative advocacy.

You can visit the WMTA web site at www.wmta-online.com



Upper Level



Lower Level

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Conference Schedule At-A-Glance **Back Cover**

President's Welcome

I am pleased to welcome you to the 26th annual WMTA conference. Founded in 1983, WMTA hosts its conference each year at Campbell's Resort on the beautiful shores of Lake Chelan. This year we have asked you to join us as we **Follow the Financial Brick Road**.

Your journey begins on Wednesday where Glinda, the Good Witch, has planned a full day of workshops designed just for you – from Creating Cultural Change to Investments and Project Accounting to Performance Audits.

After your Thursday morning **Yellow Brick Road Skip** around the river, you'll want to hear the message from the **great and powerful wizard** himself, Michael Meines. Michael will share the importance of "I Contact – The Solution for Great Customer Service."

The educational roundtables have been designed to offer you advice on how to make your way through **the dark scary forest** we are all bound to travel through in the months to come. Then, Thursday evening before you surrender, make your way past the **guards** and join us for the wine tasting, banquet, auction, and **Munchkin dance**.

On behalf of the WMTA Officers and Board, welcome fellow **Scarecrows, Tinmen, Lions, Flying Monkeys, Witches, and Toto's!** As you travel down the **Financial Brick Road** these next few days, we hope you will make some new friends, gain some **wisdom** and perhaps even see a **rainbow** or two! Who needs Kansas when we've got Lake Chelan?

– Nanci Lien, President

The Board's Message

As we wrap up on the final day of conference, it is our goal that your time here has been well spent. We would like to ask that you take a moment to consider the following questions about this week.

- Did you meet new friends?
- Did you collect new networking contacts?
- Did you obtain any new or updated information?
- Did you get a chance to relax, have fun, and feel refreshed?

Hopefully you can answer "yes" to one or several of these questions. We are very interested in your feedback. We encourage you to complete your Roundtable Feedback Form and Conference Evaluation Form and leave them at the registration table before you leave. Your comments help us make plans and improvements for next year's conference.

We thank each of you for your attendance and participation this year. Don't forget, the WMTA Board is always looking for enthusiastic individuals to assist with next year's conference. If you are interested in helping out with any of the conference or board committees (audit, budget, conference, education, historian, investment policy certification, legislative, membership, newsletter, nomination, or scholarship), please call or email any board member. You can find our phone and email addresses on the WMTA web site at www.wmta-online.com.

Just a reminder that WMTA will be emailing out a quick and user friendly survey next week. We would appreciate it if you would take the time to give us your conference feedback and comments. We think feedback is a gift!

Wizard of Oz Trivia No. 15

Buddy Ebsen (Jed Clampet/Beverly Hill Billies) was originally cast to play the Tinman in the MGM File, but the aluminum powder makeup was toxic and his allergic reaction caused him to drop out of the filming.

His voice, however, can still be heard when the "Off to See the Wizard" song is played.

Nominations for 2009-10 Board

President	Michael Legarsky, Finance Director, City of Port Townsend
President-Elect	Doug Merriman, Finance Director, City of Oak Harbor
Secretary	Ellen Dolan, Treasurer/Investment Officer, City of Spokane
Treasurer	Vickie Storey, Clerk-Treasurer, City of Clarkston
Board Member	
Position No. 1 - 2011	Deborah Booher, Finance Director, City of Poulsbo
Position No. 2 - 2010	Arif Kanji, Investment Officer, Snohomish County
Position No. 3 - 2011	Robbi Stedman, LGIP Administrator, Office of the State Treasurer
Position No. 4 - 2010	Dianne Nelson, Finance Director, City of Enumclaw
Position No. 5 - 2011	Lauri Hale, Treasury Manager, City of Cheney
Immediate Past President	Nanci Lien, Public Works Finance Manager, City of Olympia
APT US&C Representative	Kristine Tompkins, City Treasurer, City of Port Orchard
Ex-Officio	Doug Extine, Deputy Treasurer, State Treasurer's Office

Wizard of Oz Trivia No. 14

The horses in Emerald City palace were colored with Jell-O crystals. The relevant scenes had to be shot quickly, before the horses started to lick it off.

Conference Sponsors

The WMTA Board and the Conference Chair would like to extend a very special **thank you** to all the sponsors who have helped make this 2009 conference a success. A conference such as this requires significant financial resources. The generosity of the sponsors allows the WMTA to continue to providing quality educational programs at an affordable cost.

Sponsors provide financial assistance for events such as the President's Reception, meals, break refreshments, receptions, the Yellow Brick Road Skip/Walk/Run, tote bags, T-shirts, the golf tournament, and much more.

A complete listing of all conference sponsors is also included in your registration packet. Throughout the conference, please take a moment to welcome and thank the representatives of these businesses.

The Bank of New York Mellon
Bank of America
Key Bank
UBS Financial Services
Sterling Savings
U.S. Bank
Union Bank
Foster Pepper
Piper Jaffray
Cantor Fitzgerald
Dashen Musselman
MBIA Asset Management
Seattle Northwest Securities Corporation
Banner Bank
K&L Preston Gates Ellis LLP
Bond Logistix LLC
NBS Local Government Solutions
Wells Fargo
Vining Sparks

Wizard of Oz Trivia No. 1

Author, L. Frank Baum, wrote 14 books in the "Oz" series. Published in 1900, "The Wonderful Wizard of Oz," was the first.

General Information

Badges

Please wear your conference badges to all functions.

Conference Registration

The WMTA conference registration desk is located in the foyer of Campbell's Resort & Conference Center. All conference attendees must register and obtain identification badges for themselves and guests who will be attending conference activities. To receive your conference materials and conference badge, please check in at the registration desk.

Meals

Meals provided with conference registration include:

- Wednesday pre-conference box lunch
- Wednesday dinner at golf course
- Thursday buffet breakfast
- Thursday lunch
- Thursday wine tasting reception and banquet dinner
- Friday buffet breakfast
- Friday lunch

Meal Tickets

Tickets for meals may be purchased during the conference at the registration desk.

Meal	Wednesday, April 15th	Thursday, April 16th	Friday, April 17th
Box lunch	\$15	---	---
Breakfast	---	\$20	\$20
Lunch	---	\$20	\$20
Banquet dinner	---	\$35	---
Golf course dinner	\$25	---	---

Dress

Casual or business attire is appropriate for all conference activities. In conjunction with our theme, attendees are encouraged to wear their festive and color attire at anytime during the conference – in particular,

President's Award

Presented each year by the outgoing WMTA President, this award is given . . .

In recognition and appreciation for years of outstanding contributions to the membership of the Washington Municipal Treasurers Association.

<u>Year</u>	<u>Recipient</u>
1996	Kris Tompkins
1997	Not awarded
1998	Rosie Rumsey
1999	Ron Strabbing
2000	Not awarded
2001	Wendy Picinich
2002	Jim Hendrickson
2003	Steve Kimble
2004	Monica Haarstad
2005	Nanci Lien
2006	Kelly Devlin
2007	Nanci Lien
2008	Arif Kanji

Wizard of Oz Trivia No. 13

According to lead Munchkin, Jerry Maren, the "little people" on the set were paid \$50 per week for a 6-day work week, while Toto received \$125 per week.



2008-09 Officers & Board Members

Officers

President

Nanci Lien, Public Works Finance Manager, City of Olympia

President-Elect

Michael Legarsky, Finance Director, City of Port Townsend

Secretary

Doug Merriman, Finance Director, City of Oak Harbor

Treasurer

Vickie Storey, Clerk-Treasurer, City of Clarkston

Immediate Past President

Doug Extine, Deputy Treasurer, Office of the State Treasurer

Board Members

Board Position No. 1

Deborah Booher, Finance Director, City of Poulsbo

Board Position No. 2

Arif Kanji, Investment Officer, Snohomish County

Board Position No. 3

Robbi Stedman, LGIP Administrator, Office of the State Treasurer

Board Position No. 4

Dianne Nelson, Finance Director, City of Enumclaw*

Board Position No. 5

Bob Wrigley, Chief Deputy Treasurer, Spokane County

Board Position No. 6

Ellen Dolan, Treasurer/Investment Officer, City of Spokane

APT US&C Representative

Kristine Tompkins, City Treasurer, City of Port Orchard

*Conference Chair

General Information

at Thursday's wine tasting reception and banquet dinner and Munchkin Dance. Please note, magic wands and **ruby slippers** are acceptable at any conference activity.

Conference Facilities

With the exception of the golf tournament and Wednesday evening's reception, all conference activities will be held at Campbell's Resort. For your convenience, a site map is included inside the back page of this booklet.

Business Center

Campbell's Conference Center provides a business center for guests needing a private office, equipped with computer, internet, fax, copier, etc. Wireless internet is also available. The Business Center is located on the second floor of the Conference Center (just above the WMTA conference registration table).

Wireless Internet Access

Campbell's Resort offers wireless internet access to their guests. Wi-Fi login cards are available at the hotel registration desk.

Wizard of Oz Trivia No. 2

The name for "Oz" was thought up when the author, L. Frank Baum, looked at his filing cabinet and saw A-N and O-Z, hence "Oz."

Badges & Ribbons

We ask for all conference attendees to wear their name badges to gain admission to conference activities and meals.

To assist you in recognizing officers, board members, and other conference participants, ribbons have been color coded as follows:

- President** – Dark green
- President-Elect** – Dark blue
- Secretary** – Dark blue
- Treasurer** – Light yellow
- Board Member** – Burgundy
- Immediate Past President** – Red
- Past President** – Purple
- Committee Member** – Red
- First Time Attendee** – Turquoise
- Honorary Guest** – White
- Sponsor** – Green
- Speaker** – Bright yellow
- Facilitator** – Black

Badge Graphics

And what do these little graphics on our name badges signify, anyway? The graphics indicate the population size of each attendee's jurisdiction. Attendees can look for these graphics at the various Roundtable sessions to help in networking with jurisdictions of similar size. See page 17 for suggested Roundtable times by size of entity. Remember these are only suggested times. You are welcome to attend any Roundtable that works for you.

Wizard of Oz Trivia No. 3

MGM paid \$75,000 for the film rights to Baum's book,
a towering sum at the time.

Wizard of Oz – A Political Metaphor?

The first time you saw this beloved movie or read the book, could you have ever guessed that some would say it was written as a political satire? Well, it's true.

In 1963, a school teacher stumbled upon the idea of using the characters and events of The Wonderful Wizard of Oz as metaphors to teach the concepts about the 1896 Presidential election and the turn-of-the-century Populist movement. He made a number of connections between the two. He theorized that the Yellow Brick Road represented the gold standard and the Silver Slippers (ruby red in the movie) represented the silver standard. The Wicked Witches of the East and West represented the local banks and the railroad industry, both of which were believed to have driven small farmers out of business. The Scarecrow represented the farmers of the Populist Party who managed to get out of debt by making more silver coinage. Unfortunately, the farmers did not have the brains to understand that introducing more coin into circulation reduced its value. The Tinman represented the factory workers of the industrialized North, who the Populists saw as being so hard pressed to work grueling hours for little money, that they had lost their human hearts and became mechanized themselves. Toto was thought to be short for teetotaler, another word for prohibitionist. William Jennings Bryan, the Populist Party candidate (Cowardly Lion character) was a teetotaler, himself. The Munchkins were the common people and the Emerald City represented Washington DC. The Wizard was thought to have been President Grover Cleveland or Republican candidate William McKinley.

The school teacher eventually wrote an article, "The Wizard of Oz: A Parable on Populism," which was published in 1964. However, it did not gain much attention until 1977 when a book reviewer wrote about Oz in The New York Review of Books, and mentioned the article. The idea then took off. In the years that followed, numerous articles came out that misunderstood or reinterpreted what the teacher had said or meant, and other writers took the concept even further, many not even aware of the teacher's original essay.

The school teacher took pains to say, then and later, he did not believe the book's author, L. Frank Baum, had a political agenda in writing The Wizard of Oz, and that his observations were merely allegorical. The Baum family and many Oz and Baum scholars have also proclaimed that it was not the Baum's intention to write a deliberate satire. Still, this has not stopped many people from taking a quaint set of metaphors and converting them into fact.

Like almost any great literary work, if one tried hard enough, one can interpret The Wonderful Wizard of Oz in any number of ways. Other interpretations of the book that have been published include spiritual, mythical, psychological, feminist, capitalist, and socialist/Communist. Those who knew him best, however, believe Baum merely wanted to simply tell a good children's story with no intention of any hidden meaning.

Past Conference Themes

Year	Theme	President
1984		George Khatian
1985		Lloyd Hara
1986		Paul Kasakabe
1987		Betty Nahoopii
1988		Harry Wong
1989		Lillian Luark
1990	Country Western - "Visit Treasurers' Country"	Ann Berger
1991	50s and 60s - "Remember When"	Paul Gudgerisson
1992	Cruise - "Keeping Afloat in the 90s"	Kristine Miller
1993	Hawaiian Luau/South Seas - "Treasure Island"	Dale Sciuchetti
1994	Country Western - "A Fist Full of Dollar\$"	Wendy Picinich
1995	Star Trek - "Trekking Toward Tomorrow"	Rob Hendrickson
1996	Irish - "Green Grow the Dollar\$"	Mike Murphy
1997	Jungle - "A Financial Safari"	Connie Leonard
1998	Sports - "Financial All-Stars"	Rosie Rumsey/ Randy Krumm
1999	South of the Border - "Viva La Finance"	Ron Hupp
2000	Handyman - "Tooltime for Treasurers"	Jim Hendrickson
2001	Circus - "Under the Treasury Big Top"	Monica Haarstad
2002	Train - "All Aboard the Treasurers Express"	Paulette Alvarado
2003	Cameras - "Focus on Finance"	Ron Strabbing
2004	Money Makes the World Go 'Round	Yvonne Ziomkowski
2005	Financial "Ports of Call"	Craig Kerr
2006	Financial "Roundup"	Allan Martin
2007	Mardi Gras - "Ooh La La \$\$ Moo La La"	Doug Extine
2008	25th Anniversary - Fishing for Silver	Doug Extine

The Wizard of Oz Trivia No. 12

The lion's costume weighed 90 pounds.

Badge Graphic Key

Population

5,000 and under



Totos

5,001 - 15,000



Scarecrows

15,001 - 100,000



Tinmen

100,001+ and counties/special districts



Lions

Speakers



Flying Monkeys

Sponsors



Good Witches

CPE/CPFA Credits & Feedback

CPE/CPFA Credits

CPE and CPFA credits for continuing professional standards are available for each of the sessions. Attendees should sign the attendance sheet at each session. The center of this conference handbook includes a "Record of Attendance" sheet to be completed and retained by attendees to verify attendance. WMTA will provide copies of the sign-in sheets online for CPE credits purposes only. For others certifications, attendees should be sure to retain your handbook "Record of Attendance."

Feedback and Comments

In our continuing effort to utilize technology to conserve resources, WMTA will be gathering your conference feedback through a quick and user friendly survey. The survey will be emailed to all conference attendees next week. When you receive the email, we would appreciate you taking a couple of minutes to share your thoughts about this year's conference. Your comments will help us to plan future conferences.

To ensure that you received the survey, MRSC needs to have your current email address. If you need to update your email information, just stop by the Conference Registration Desk. You can also update your information on-line on the WMTA's web site (wmta-online.com) by clicking on the **Membership** button and accessing your membership record.

Wizard of Oz Trivia No. 4

The film started shooting on October 1938 and took over five months to complete at a then unheard-of cost of \$2.8 million.

It earned only \$3 million on its initial release.

APT US&C

Certified Public Finance Administrator (CPFA) recognizes public treasury and finance officials who have demonstrated a high level of professional competency through continuing education and professional experience. Successfully applicants must have earned sufficient education and experience points and been a member of APT for two consecutive years. Members who already have the CPFA designation are required to maintain the certification every five years. Educational programs are offered at CPFA approved university programs; APT state association conference and annual APT conferences.

Investment Policy Certification allows public treasury officials to submit their government's investment policies to APT for peer review. The association's Investment Policy Program provides public investors with guidance and technical assistance in developing a comprehensive written investment policy. APT's model investment policy includes those elements that are essential to a good policy and includes an outline to help develop policies suited to your entity.

Cash Handling Certification provides treasury officials the opportunity to submit their government's cash handling program for review and certification. APT's model cash handling manual is an excellent resource that includes training modules, glossary of terms, a cash handling training seminar syllabus, sample cash handling legislation, and an application for the certification program. The association's cash handling training seminars are open to public treasury officials throughout the year.

Debt Policy Review and Certification program provides treasury and financial officials with the Debt Policy Handbook to be used as a guide for preparing their own unique policy. This handbook provides practitioners with the information necessary for preparing a comprehensive capital financing policy. It includes chapters on: assessment and funding alternatives; issuance of obligations; administration of obligations; and using pertinent internet sites. The handbook includes instructions and an application to have your policy certified.

APT US&C

The Association of Public Treasurers of the United States and Canada (APT US&C) is a non-profit corporation established in 1965 with the express purpose of serving public treasury officials.

The Association provides educational seminars and conferences, publications, policy and legislative information, and technical assistance to members.

APT's key areas:

- Cash Management
- Bank Services
- Investment Policies & Practices
- Debt Management
- Internal Controls
- Pension & Benefits Administration
- Technology
- Cash Handling
- Revenue Collections
- New Revenue Sources

Join us for our 44th annual conference:

July 26-29, 2009
Davenport Hotel, Spokane, Washington

"Effectively Managing the Peaks and Valleys of Your Financial Resources"

WMTA scholarships may be available. Check out wmta-online.com.

For information about APT US&C and its programs see their web site or contact their office at:

APT US&C
962 Wayne Avenue, Suite 910
Silversprings, MD 20910
(301) 495-5560 • (301) 495-5561 Fax
www.aptusc.org
info@aptusc.org

Conference Program – Wednesday

Registration Desk Hours **8:30am - 3:30pm**

Golf Tournament **11:30am - 5:30pm**

**A Sustainable Workforce – What it is and
how to get one?** **9:00am - 12:00pm**

Location: Stehekin B

Speaker: Cathy Raymond, Human Resources Director, City of Olympia

As public entities, we deliver services to communities. Those services aren't manufactured; they are delivered by people – a highly trained workforce. This session will explore the workforce of today and tomorrow and what it has to do with sustainability. You will learn the four strategies of a sustainable workforce and leave with some tools to use in your own organization. Be prepared to broaden your thinking to something way beyond succession planning, generational differences and the environment.

**Project Accounting – Have you ever noticed
how sometimes engineers and accountants
don't speak the same language?** **9:00am - 12:00pm**

Location: Stehekin A

Speakers: Mark Russell, Engineer, City of Olympia; Jana Brown, Accounting Manager, City of Poulsbo, Nanci Lien, Public Works Finance Manager, City of Olympia

When does a project really start? What does the term budget mean? What is Certification Acceptance Program and why is it important? What is a Single Audit and why should you care? Who will be responsible for the Single Audit? When is a project really done? Have you identified the roles and responsibilities of a project? Who does what? Who manages the funding sources? Who keeps the records and which ones? This workshop attempts to bring the two groups together. Both sides of the table will be represented – sooooo, accountants bring your project managers and engineers! Come and find out what you need to know and how you can communicate your needs to them.

Conference Program – Wednesday

Lunch 12:00pm - 1:00pm

Location: Box Lunches, Stehekin Foyer (upper level)

Creating Cultural Change 1:00pm - 4:00pm

Location: Stehekin B

Speaker: Cathy Raymond, Human Resources Director, City of Olympia

Change is life! Without it we don't grow and oddly are not happy. Creating deep cultural change in an organization is essential to survival. This session will describe a process for creating cultural change. You will learn about several innovative examples of cultural change, foremost of which is Trust Based Leadership. This program and others have transformed the work and leadership environment of the City of Olympia. This is a combination presenting and hands-on session where you'll get some great ideas and experience a little Trust Based Leadership.

Performance Audits 1:00pm - 4:00pm

Location: West Room

Speakers: Chris Cortines, Senior Deputy Director for Audit, State Auditor's Office; Dean Walz, Finance Manger, City of Olympia

Did you know the State Auditor is conducting performance audits on cities and other governmental entities now? A performance audit is different from a compliance audit. Are you familiar with the difference? Come to this session to find out: What is a performance audit? Why are they being done? What are the different types? How can you prepare for one? What does the term "criteria" mean in a performance audit?

Bonds 101, Public Funds Investing 1:00pm - 4:00pm

Location: Stehekin A

Speaker: Paul Jarvis, Managing Director Investments, Piper Jaffray

As a public funds investor, the menu of appropriate investments is very limited. Government bonds are one of the few products on that list. Let's learn about them!

This unique public funds investment class begins at the "kindergarten" level. It was created for those who have never really felt like they

Track 4 – Guardian of the Gates

Performance Audits

Location: A/B Section of Cafe (lower level)

Speaker: Chris Cortines, Senior Deputy Director for Audit, State Auditor's Office

Initiative 900, approved by voters in 2005, requires the State Auditor's Office to conduct independent, comprehensive performance audits of state and local governments. At this roundtable, find out: Which local governments are currently being audited? What types of opportunities has the State Auditor's Office identified? What are the nine objectives the initiative requires? What is a performance audit and how does it differ from an accountability audit? State Auditor's staff will discuss current issues in performance auditing, common misunderstandings about performance audits and how to make the audit process go as smoothly as possible.

Thursday-1:30pm Lions

Thursday-3:10pm Totos

Friday-9:00am Scarecrows

Friday-10:40am Tinmen

The Wizard of Oz Trivia No. 11

Judy Garland's portrayal of Dorothy was the main inspiration for the character of Mary Ann in "Gilligan's Island."

Track 4 – Guardian of the Gates

State Auditor’s Office Updates

Location: Stehekin Foyer (upper level)
Speakers: Alexandra Johnson, Assistant Audit Manager and Christy Raske, Local Government Support Manager, State Auditor’s Office

This roundtable will discuss accounting and reporting issues in the latest and future BARS updates. There will be an update on the BARS restructure process. Please bring your accounting and reporting questions to the Auditor’s Local Government Support Team.

- Thursday-1:30pm Scarecrows
- Thursday-3:10pm Tinmen
- Friday-9:00am Lions
- Friday-10:40am Totos

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Fraud - State Auditor’s Office

Location: Stehekin B (upper level)
Speaker: Jennifer Forsberg, Fraud Manager, State Auditor’s Office

Come to this round to discuss some common disbursement fraud schemes. We will also share what you can do to protect your entity against them.

- Thursday-1:30pm Tinmen
- Thursday-3:10pm Lions
- Friday-9:00am Totos
- Friday-10:40am Scarecrows

Conference Program – Wednesday

understood bonds. We will diagram a typical bond and lay out the cash flows. We will resolve questions regarding bonds purchased at a discount and a premium. We will simplify one of the most popular public funds investments: Callable Agency bonds. And we will answer that all important question, “How likely is it to be called?”

All this without bond speak or jargon. Bring any of your staff that are confused by, scared of, or just plain don’t get bonds...and watch the light bulbs come on!

Dinner at Golf Course

6:00pm

Location: Lake Chelan Golf Course
Sponsor: Sterling Savings

This is a causal affair and a chance to meet new friends and catch up with old ones. Directions to the golf course are available at the registration desk.

Wizard of Oz Trivia No. 5

Shirley Temple was originally considered for the part of Dorothy. She was closer to the actual age of the character than Judy Garland, however, her vocal talents were deemed to be inadequate for the scope of the role.

Conference Program – Thursday

Yellow Brick Road Skip/Walk/Run **6:30am**
Location: Check in at the hotel lobby
Sponsor: Wells Fargo

On Thursday morning, buckle up your **ruby red slippers** and skip on over to the hotel lobby to join your fellow conference attendees. Arm and arm, you can skip, walk, or run around the river. The yellow brick path had already been scoped out and we're fairly certain you won't encounter any talking trees or wicked witches. If you do, just close your eyes and repeat, "I do believe in spooks, I do, I do." A big thanks to Wells Fargo for providing specials shirt for those who make it back.

Registration Desk Hours **7:30am - 3:00pm**

Buffet Breakfast **7:30am - 8:30am**
Location: Main Ballroom
Sponsor: Foster Pepper

Welcome **8:30am**
Location: Stehekin Room (upper level)
• National Anthem performed by Kirstee Dalen, Chelan Middle School
• Nanci Lien, WMTA President

General Session **9:00am - 11:45am**
"I Contact" – It's All About You – The Solution for Great Customer Service
Location: Stehekin Room (upper level)
Key Note Speaker: Michael Meines
Sponsors: Union Bank and Bank of America

This presentation uses wit and wisdom to look at the traditional way of dealing with customer service issues vs our present vision. Mike will share how a positive attitude is the heart and soul of the "I Contact" message and regales the audience with reasons why a person should strive for a positive attitude.

Track 3 – Beware of Flying Monkeys

bonds subject to the alternative minimum tax to regular tax-exempt bonds, and various tax credits for energy and other public improvements.

- Thursday-1:30pm Lions
- Thursday-3:10pm Totos
- Friday-9:00am Scarecrows
- Friday-10:40am Tinmen

.....

Merchant Card Services
Location: Monfort Room (upper level)
Speakers: Jeff Vandeventer, Regional Sales Officer, Sterling Savings Bank; David Fournier, Assistant Finance Director, City of Moses Lake

This service is becoming more requested by your customers. We will discuss your options and what to consider in setting up this service. We will follow a credit card transaction from swiped card to your checking account and discuss fees and different credit card pricing and what you may want to avoid. We will go over the different processing options available and their applications. We will also discuss setting up online credit card processing including the five elements and will follow a transaction through its online environment.

- Thursday-1:30pm Totos
- Thursday-3:10pm Scarecrows
- Friday-9:00am Tinmen
- Friday-10:40am Lions

Wizard of Oz Trivia No. 10

There are thought to be seven pairs of ruby slippers, of which the whereabouts of five are known. Each has an estimated value of \$1.5 million, making them the most expensive Hollywood memorabilia. They have been dubbed by some as "The Holy Grail" of all Hollywood nostalgia.

Track 3 – Beware of Flying Monkeys

Managing Your Credit Rating

Location: East Room (upper level)

Speakers: Kelley Wood, Treasury Manager, City of Redmond; Chris Morgan, Associate Director, Standard and Poor's; Lindsay Sovde, Senior Vice President - Public Finance, Seattle-Northwest Securities Corp.

With the collapse of bond insurance, establishing, maintaining, and/or improving your credit rating are more important than ever. Investors are becoming more vocal about the qualities a bond issue needs to have to qualify for their portfolios. Learn what you can do to manage your credit rating, establish strong financial policies, and structure your bond issue to maximize demand from your investors.

Thursday-1:30pm Tinmen

Thursday-3:10pm Lions

Friday-9:00am Totos

Friday-10:40am Scarecrows

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LOCAL Program/Federal Stimulus Law - Office of the State Treasurer

Location: Fireplace Loft (hotel lobby building, upper level)

Speakers: Wendy Kancianich, Lease Purchase Specialist and Noah Crocker, Lease Purchase Specialist, Office of the State Treasurer; Cynthia Weed, Partner, K&L Preston Gates Ellis

This discussion will address both the LOCAL program and provisions of the federal stimulus law of interest to issuers of tax-exempt bonds. Local Governments authorized to make general obligation pledges and levy taxes can finance equipment and real estate (construction or acquisition) through the Local Option Capital Asset Lending (LOCAL) program offered by the Office of the State Treasurer. LOCAL pools the financing need of local governments with those of state agencies to gain low interest rates through economies of scale.

The federal stimulus law includes a number of provisions of interest to issuers of tax-exempt bonds, including increased ability to issue bonds on a "bank qualified" basis, an opportunity to convert

Conference Program – Thursday

Lunch and Business Meeting

12:00pm - 1:15pm

Location: Main Ballroom

Sponsor: UBS Financial Services

- President's Welcome
- Honored Guest – Wolfgang Opitz, Washington State Assistant Treasurer
- Honored Guest – James Bell, Director of Finance, City of Vandalia, Ohio and APT US&C President
- Special Recognition
- Approval of Minutes for 2008 Business Meeting – Draft minutes for the April 7, 2008 meeting were included in your conference packet and can also be accessed on the WMTA web site
- Awards
 - Investment Policy Certifications
 - Debt Policy Certifications
 - President Awards
- Nominations for 2009-2010 WMTA Officers and Board Members (information on page 34 in your conference handbook)

Wizard of Oz Trivia No. 6

Judy Garland had to wear a painful corset-style device around her torso so that she would appear younger and flat-chested.

Conference Program – Thursday

Roundtables - First Session 1:30pm - 2:50pm
(see page 20 for Roundtable descriptions)

Break 2:50pm - 3:10pm

Roundtables - Second Session 3:10pm - 4:40pm
(see page 20 for Roundtable descriptions)

Wine Tasting Reception 5:30pm - 6:30pm
Sponsor: The Bank of New York Mellon
Location: Terrace Tent

Banquet Dinner 6:30pm - 7:15pm
Location: Main Ballroom
Sponsor: Key Bank
Honored Guest – James McIntire, Washington State Treasurer

Auction and Raffle 7:15pm - 8:00pm
Location: Main Ballroom

One of the highlights of the WMTA Conference is the live auction. On Thursday evening, the atmosphere in the Main Ballroom comes alive as conference attendees wave paddles and attempt to out-bid each other on everything from T-shirts to sparkling crystal to sporting event tickets. And, as we all know, without the auctioneer, none of this would be possible, so we extend a big thank-you to George Honey and Northwest Auction Services for helping us out!

You'll also notice WMTA board members selling raffle tickets throughout the conference. The raffle takes place at lunch on Friday and always ends with the ultimate prize, the combo HD TV/DVD player (thanks for sponsoring, Vining Sparks). Proceeds from these two fund-raisers provide scholarships to the WMTA State Conference and the APT National Conference. Since 1985, WMTA has awarded over **\$50,042** in scholarships to assist local governments in staying connected to these organizations that provide

Track 2 – Follow the Yellow Brick Road

size, an investment policy is a vital part to any investment program. This session will also include a discussion of the securities settlement process, from purchase to maturity, and safekeeping options available to public fund investors. The Statewide Securities Custody Program will also be discussed.

Thursday-1:30pm Totos
Thursday-3:10pm Scarecrows
Friday-9:00am Tinmen
Friday-10:40am Lions

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Evaluating Banking Services
Location: Edmunds Room (upper level)
Speakers: Susan Keitges, Relationship Manager and Paul Wentink, Vice President, U.S. Bank; Kim Monson and Tom Miller, KeyBank

Evaluate banking services by reviewing your account structure, earnings credit and interest earnings. Review treasury management services that assist in putting your receipts to work faster, maximize cash balances, keep cash-flowing information at your fingertips, fraud protection and much more!

Thursday-1:30pm Scarecrows
Thursday-3:10pm Tinmen
Friday-9:00am Lions
Friday-10:40am Totos

Wizard of Oz Trivia No. 9

The song "Over the Rainbow" was nearly cut from the film; MGM felt it was degrading for a star of Judy Garland's stature to be singing in a barnyard.

Track 2 – Follow the Yellow Brick Road

Intermediate/Advanced Investing

Location: Ballroom II (lower level)

Speaker: Deanne Woodring, Managing Director, Davidson Fixed Income

The objective of this roundtable is to discuss the safety, liquidity, and return of investments.

The last year has resulted in one of the most volatile and high risk investment markets for public fund fixed income investors. It is important to take time to review your investment program and implement decision making tools that are appropriate to your own entities risk and return profile.

This roundtable session will focus on reviewing fixed income portfolio strategies and disciplines that incorporate the investment policy objectives of safety, liquidity and return. Safety is addressed through asset diversification and credit quality. Liquidity is addressed through maturity distribution and investment. Return is addressed by asset sector, yield curve and maturity/duration management.

Bring your ideas, questions and challenges to an important session for anyone involved in the management of public funds.

Thursday-1:30pm	Lions
Thursday-3:10pm	Totos
Friday-9:00am	Scarecrows
Friday-10:40am	Tinmen

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Investment Policy/Safekeeping

Location: Outside Terrace (upper level - across parking lot, use Skywalk)
Speakers: Doug Extine, Deputy Treasurer and Robbi Stedman, LGIP Administrator, State Treasurer's Office; Bob Dearth, Vice President, Union Bank of California Team

This class will cover the importance of having an investment policy, the value of having your policy certified, and WMTA's Investment Policy Certification Process. It will cover why, regardless of an entity's portfolio

Conference Program – Thursday

invaluable educational and networking opportunities. Please come and support these worthy and fun events!

Music Entertainment and Munchkin Dance 8:15pm - 11:00pm

Location: Main Ballroom

Come out, come out wherever you are . . . and meet the young lady that comes from . . . North Bend! The time for enchantment is just starting. One of our very own munchkins, Beth Waltz, will be performing with her band, Peggy Sue and the Wrecking Crew. This is a return performance and you won't want to miss this talented group. If you're feeling rusty, don't worry, oil cans will be available on site.



The hat of the "Wicked Witch of the West" was worn by Margaret Hamilton throughout the film, most prominently in the final, "I'm melting!" scene.

Wizard of Oz Trivia No. 7

Like in the book, the ruby slippers were originally silver like in the movie until MGM realized the Technicolor production would benefit from the slippers being colored.

Conference Program – Friday

Buffet Breakfast 7:30am - 8:45am
Location: Main Ballroom
Sponsor: US Bank

Roundtables - Third Session 9:00am - 10:20am
(see page 20 for Roundtable descriptions)

Break 10:20am - 10:40am

Roundtables - Fourth Session 10:40am - 12:00
(see page 20 for Roundtable descriptions)

Farewell Lunch and Scholarship Raffle Drawing 12:00pm - 1:00pm
Location: Main Ballroom
Sponsors: Banner Bank, Cantor Fitzgerald, and MBIA Asset Management

Thank you for coming!

Now click your heels together three times and repeat,

“there’s no place like home, there’s no place like home, there’s no place like home.”

Have a safe drive or flight home, watch out for flying monkeys,
and don’t forget to brake for munchkins!

And remember, you’re all invited back next April . . .
yes, Toto, too!



Track 1 – Welcome to Munchkinland

Electronic Records
Location: Ballroom I (lower level)
Speaker: Patrick Mason, Senior Legal Consultant, Municipal Research and Services Center

Feeling confused about public records? What do you have to keep? What can you discard? This round table will discuss the new regulations that apply to management of Electronic Records, including e-mail.

Thursday-1:30pm	Tinmen
Thursday-3:10pm	Lions
Friday-9:00am	Totos
Friday-10:40am	Scarecrows

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Getting Your Message Out Effectively
Location: Stehekin A (upper level)
Speaker: Bonnie Herrington, Creative Brand Manager, City of Olympia

Come learn how to “not sell your message short.” Have a message to get out? Keep repeating the same messages and feel like no-one is listening? Want to save time, money, resources and still move your program forward? Come to this fun and interactive session and get tips and hands-on tools that will help get your message heard. Learn why understanding your audience is critical to your success.

Thursday-1:30pm	Totos
Thursday-3:10pm	Scarecrows
Friday-9:00am	Tinmen
Friday-10:40am	Lions

Track 1 – Welcome to Munchkinland

Washington's Streamline Sales Tax Program - One Year Later

Location: West Room (upper level)

Speaker: Julie Kiesala, Tax Specialist, Department of Revenue

On July 1, 2008, the State of Washington changed from origin-based sales tax sourcing to destination-based sales tax for delivered goods. This move to destination-based sales tax was one of the more significant changes to Washington's tax system to occur in decades. Now, ten-months later, we will review the program, with discussion on how this program is working, some of the successes and challenges, the impact on local governments and relief through mitigation assistance, and recent developments.

Thursday-1:30pm Totos
 Thursday-3:10pm Scarecrows
 Friday-9:00am Tinmen
 Friday-10:40am Lions

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AWC Insurance Services

Location: Ballroom III (lower level)

Speakers: Andy Clarke, Field Representative, Association of Washington Cities Insurance Services; Cathi Short, Finance Tech II, City of Milton

Roundtable discussion covering the AWC Employee Benefit Trust's current plans and future directions, including new plan designs, wellness strategies and the challenge of involving employees in their own healthcare.

Thursday-1:30pm Scarecrows
 Thursday-3:10pm Tinmen
 Friday-9:00am Lions
 Friday-10:40am Totos

Wizard of Oz Trivia No. 8

A small sign to the left of the door of Professor Marvel's wagon lists "Exhibition Balloonist" as one of his talents.

Suggested Roundtable Times

		Roundtable Times Based on Size and Type of Entity			
		Thursday	Friday		
		1:30-2:50	3:10-4:40	9:00-10:20	10:40-12:00
Track 1 – Welcome to Munchkinland					
Washington's Streamline Sales Tax Program - One Year Later (West Room)	Totos	Scarecrows	Timmen	Lions	
AWC Insurance Services (Ballroom III)	Scarecrows	Timmen	Lions	Totos	
Electronic Records (Ballroom I)	Timmen	Lions	Totos	Scarecrows	
Getting Your Message Out Effectively (Stehkin A)	Totos	Scarecrows	Timmen	Lions	
Track 2 – Follow the Yellow Brick Road					
Intermediate to Advanced Investing (Ballroom II)	Lions	Totos	Scarecrows	Timmen	
Investment Policy/Safekeeping (Outside Terrace)	Totos	Scarecrows	Timmen	Lions	
Evaluating Banking Services (Edmunds Room)	Scarecrows	Timmen	Lions	Totos	
Track 3 – Beware of Flying Monkeys					
Managing Your Credit Rating (East Room)	Timmen	Lions	Totos	Scarecrows	
LOCAL Program - Office of the State Treasurer (Fireplace Loft)	Lions	Totos	Scarecrows	Timmen	
Merchant Card Services (Monfort Room)	Totos	Scarecrows	Timmen	Lions	
Track 4 – Guardian of the Gates					
State Auditor's Office Updates (Stehkin Foyer)	Scarecrows	Timmen	Lions	Totos	
Fraud - State Auditor's Office (Stehkin B)	Timmen	Lions	Totos	Scarecrows	
Performance Audits (A/B Section of Cafe)	Lions	Totos	Scarecrows	Timmen	

Note that these are suggested times only. Feel free to attend any class that works for you.

Continuing Professional Standards – Record of Attendance*

WMTA 26th Annual Conference • April 15-17, 2009 • Campbell's Resort & Conference Center, Chelan, Washington

Class/Roundtable	CPE Credits Available	CPE Credits Earned	CPFA Credits Available	CPFA Credits Earned
A Sustainable Workforce or Project Accounting – Wednesday AM	3.3		.69	
Project Accounting – Wednesday AM	3.3		1.37	
Creating Cultural Change – Wednesday PM	3.3		.69	
Performance Audits – Wednesday PM	3.3		1.37	
Bonds 101, Public Funds Investing – Wednesday PM	3.3		1.37	
General Session – “I Contact - It's All About You” – Thursday AM	3.3		1.37	
Track 1 – Welcome to Munckinland				
Washington's Streamline Sales Tax Program - One Year Later	1.6		.67	
AWC Insurance Services	1.6		.67	
Electronic Records	1.6		.67	
Getting Your Message Out Effectively	1.6		.67	
Track 2 – Follow the Yellow Brick Road				
Intermediate to Advanced Investing	1.6		.67	
Investment Policy/Safekeeping	1.6		.67	
Evaluating Banking Services	1.6		.67	
Track 3 – Beware of Flying Monkeys				
Managing Your Credit Rating	1.6		.67	
LOCAL Program/Federal Stimulus Law - Office of the State Treasurer	1.6		.67	
Merchant Card Services	1.6		.67	
Track 4 – Guardian of the Gates				
State Auditor's Office Updates	1.6		.67	
Fraud - State Auditor's Office	1.6		.67	
Performance Audits	1.6		.67	
TOTAL (with maximum of four roundtables)	16.3		6.79	

*This is your official record of attendance, keep this copy for your records.